

MASPEX SOUVENIR PROGRAMME - ADVERTISEMENT RATE CARD



The Malaysian Institute of Estate Agents

The Malaysian Institute of Estate Agents (MIEA) is the recognised body representing all Registered Estate Agents in the country. Formerly known as the Malaysian Association of Real Estate Agents (MAREA), it was formed in 1974 but officially registered on April 1977 with the Registrar of Societies, Malaysia.

The name "Malaysian Association of Real Estate Agents" (MAREA) was changed to "Malaysian Institute of Estate Agents" (MIEA) on May 3, 1989 to reflect a more professional image of the organisation as it progressed through the years.

Presently, all practicing Estate Agents are required to be registered with the Board of Valuers, Appraisers and Estate Agents, Malaysia in accordance with the Valuers, Appraisers and Estate Agents Act 1981 and they come under the purview of the Ministry of Finance.

Guide For Contributors

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Manuscripts must be submitted in English. Authors must provide original, unpublished work not under consideration for publication elsewhere. A copy of the manuscript together with original figures and tables must be submitted to the Editorial Board. Manuscripts, figures, tables and disks will not be returned to the author.

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MASPEX is an acronym for "Malaysian Secondary Properties Exhibition"

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MASPEX 2015

MALAYSIAN SECONDARY PROPERTY EXHIBITION

S A B A H

13 - 15 Nov 2015 • Suria Sabah Shopping Mall

Technical Data

Full Page Trim Size	:	21cm x 29.7cm
Full Page Bleed Size	:	21.5cm x 30.2cm
Full Page Text Area	:	20cm x 28cm
Color	:	4-Color (CMYK)
Material Deadline	:	2 weeks before publication

Media Requirements

PDF files prepared for commercial printing (all fonts embedded, CMYK objects, key lines or crop marks).

Application files (AI, PSD, CDR, DOC, etc.) should be converted to PDF before submission.

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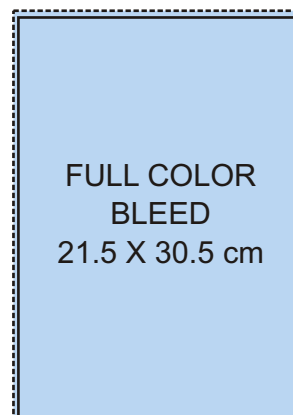
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