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PETALING JAYA (May 16): The Malaysian Institute of Estate Agents (MIEA) will be hosting the Asean Real Estate Network Alliance (Arena) Convention and Exhibition 2017 from Aug 25 to 27, 2017.

Arena is a regional grouping of eight national real estate associations across Asean.

According to a statement by Arena, the event will be held in Kuala Lumpur for the first time and is expected to host 600 real estate practitioners from eight national real estate associations from Malaysia, Singapore, the Philippines, Thailand, Indonesia, Vietnam, Cambodia and Myanmar.

“In view of the significance of the event and Malaysia being the chair and secretariat of Arena, it is greatly anticipated that the Malaysian Prime Minister Datuk Seri Mohd Najib Tun Razak will kindly accept the invitation to be the guest of honour,” said Arena.

Themed “Making friends and connecting businesses”, the convention and exhibition will be held at Berjaya Times Square.

“For the last five years, Arena has been working hard towards unifying the real estate practitioners in Asean, to establish a platform to develop good real estate practices.

“It is the goal of the organisers that at the Arena Convention and Exhibition 2017 (ACE’17) all delegates will be able to learn new ideas and acquire new skills and knowledge to develop and grow their real estate business in their respective countries,” said Arena secretary-general and organising chairman of ACE’17 K Soma Sundram.

During the event, networking opportunities will be available for real estate practitioners while real estate topics will be discussed. Over 300 individuals have already signed up for the event, according to Arena.

Since its inception in 2012, Arena has been dedicated to helping real estate practitioners in areas of networking, legislation, developing marketing strategies, training, and cooperation, as well as to establish a regional real estate platform and a reference centre for real estate learning and cross-border networking activities in the region.

For more details of ACE’17, please visit <http://www.arenarealestate.org>.

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